

62.17. Ryerson, Daniel

SPECIAL ATTENTION TO NORTHERNERS!! WINTER IN FLORIDA?

1954

Maybe you can't quite manage a Winter in Florida - for YOURSELF!

But what about letting some of your ORCHID BABIES enjoy five additional months of tropical warmth before they join you? Their board bill won't cost you anything.

Choose the seedlings in pots that you want, enclosing payment with your order.

Your seedlings will be selected, "fenced off" with cypress dividers, and your order number tacked to the front divider. There they will live, grow and thrive for you, until Winter has passed you by (about April 15th).

As soon as they have been selected and tagged, I will write you about them, giving you your ORDER NUMBER. Refer to it when writing me shipping instructions, or when visiting us this Winter so you can say "hello" to your Babies.

WHICH SEEDLINGS ARE AVAILABLE UNDER THIS WINTER IN FLORIDA PLAN?

Any of the "BAREFOOT BABIES WITH SHOES ON" offered in October-November. The "DOZEN FOR TEN DOLLARS" will apply, provided you don't choose more than four of the \$1.50 seedlings in your dozen.

Any LIST B seedlings on Pages 6, 7 and 8 in your folder, with the exception of numbers 71R, 74R, 459, 499, 721, 77R, 79R, 715, 735, 490, 498, 676 and 725. Please check these off your lists, as they are practically exhausted.

**Among the remaining numbers, the largest of the following are now ready for $2\frac{1}{2}$ -inch pots: 672, 675, 688, 697, 698, 699, 732, 737, 67R, 139, 711 and 137.

"What good will that do me?" I can hear you asking yourself. "If they are ready to shift now, I don't want my seedlings sitting down in Florida in 2-inch pots!"

THIS IS WHERE A PROMPT ORDER GETS YOU AN ADDITIONAL BREAK!

I've got a bad habit - bad from my standpoint; GOOD from yours - of always reaching for the largest seedlings when filling an order.

Here is how you really benefit. Order promptly (in 10 days or less, if possible). Habit will make me select the largest available for your order. Then, instead of boarding in 2-inch pots those ready for $2\frac{1}{2}$ -inch, I'll shift them - promptly - into their $2\frac{1}{2}$ -inch pots. By the time you receive them, they will be worth twice what you paid, without costing you an extra cent!

**Please note: this repotting applies only to the numbers by the asterisk, ready now for $2\frac{1}{2}$ -inch pots.

(If you lost or mislaid any of above lists, ask for copies.)

DANIEL RYERSON, BOX 805, HOMESTEAD, FLA.

DATE _____

Please select the following seedlings in pots to WINTER IN FLORIDA for me. I enclose payment in full, according to prices in your 1954 offerings mentioned above. I understand they will be boarded free until after April 15th, 1955, and those that need it, will be re-potted free.

\$

\$

\$

\$

Total.....\$ _____

Please acknowledge promptly, letting me know my ORDER NUMBER, and which seedlings you are shifting into $2\frac{1}{2}$ -inch pots for me.**

Name _____

Amount enclosed: \$ _____ St. & No. _____

City & State _____

NOTE: This offer is not RESTRICTED to "Northerners"! You may have some other reason for not wanting your seedlings shipped until Spring!

